



VIRTUAL MEETING INVITATION

Dr Paul Everden has over 30 years of experience as a GP in North Norfolk . Paul is also a Honorary Associate Professor at University of East Anglia Medical School and a Master Trainer in Neuro Linguistic Programming.

Paul has a specialist interest in Respiratory, Cardiology and Research. He is also the innovations lead for North Norfolk PCN.

Paul will be presenting on Communicating with Patients - Compliance and Adherence which will also have an interactive workshop session.

Denise Rabbette is a registered Pharmacist and began her career as a Community Pharmacist before completing a clinical diploma and moving into primary care and community services.

Denise qualified as a prescriber in 2015 and over the years has held positions as Head of Medicines Management/Optimisation and as an Associate Lecturer at the Medway School of Pharmacy.

This year she has moved into teaching postgraduate and undergraduate students at Medway School of Pharmacy but has retained a NHS role working as a senior practice pharmacist in a large practice in Basildon.

Communicating with Patients - Compliance and Adherence

Tuesday 5th July 2022
12.45

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A meeting organised and funded by Chiesi Limited

For UK practising healthcare professionals only

This meeting will contain promotional content



On behalf of Chiesi Ltd, I am delighted to invite you to a VIRTUAL meeting entitled

Communicating with Patients - Compliance and Adherence

Date of the VIRTUAL meeting

Tuesday 5th July 2022

starting at **12.45**

To register your attendance for this VIRTUAL meeting, please contact the Chiesi representative listed below, with the names and email addresses of HCP's from your practice who wish to join.

Your attendance will be confirmed and login details to dial in will be provided in advance of the meeting.

Please do not hesitate to contact me in the meantime if you require any further information

Thank you

By responding to this invitation, I understand that my personal information will be used for the sole purpose of dealing with my response and will be handled in accordance with the ABPI code of practice for the Pharmaceutical Industry, the latest privacy legislation and our Privacy & Cookie policy which can be found at www.chiesi.uk.com/privacy-policy or can be provided upon request.

AGENDA



- 12.45 Promotional Product Presentation (Virtual Presentation)
Anita Kaur, Account Manager
Chiesi
- 13:00 Introduction
Denise Rabbette, Pharmacist and Senior Lecturer
University of Greenwich and Kent
- 13:05 Communicating with Patients - Compliance and Adherence
Dr Paul Everden, Honorary Associate Professor
UEA GP and Master Trainer in NLP
North Norfolk PCN
- 13:45 Q&A Session
Dr Paul Everden
- 14:05 Meeting Close



To confirm your attendance, please contact

Anita Kaur directly on
07826 051945
a.kaur@chiesi.com